



QUALIFICATION: Bachelor of Business Management	
QUALIFICATION CODE: 07BBMA	LEVEL: 7
COURSE: Project Management	COURSE CODE: BEP712S
DATE: January 2019	SESSION: Semester 2 2018/2019
DURATION: 3 Hours	MARKS: 100

2nd OPPORTUNITY EXAMINATION QUESTION PAPER JANUARY 2019

EXAMINER: J. V. OLU OJO
M. NELENGE

Moderator: R. RITTER

**THIS PAPER CONSISTS OF 3 PAGES
(INCLUDING THIS FRONT PAGE)**

INSTRUCTIONS

1. Answer **all questions**.
2. Read all the questions carefully before answering.
3. Marks for each question are indicated at the end of each question.
4. Please ensure that your writing is legible, neat and presentable.

SECTION A – Multiple Choice Questions (20 marks)

Question 1

Case Study 1:

You are appointed as a project manager for an athletic sponsorship project. The name of a new project is “Athletic Sponsorship in Namibia”. Your new job is to plan the following new activities: Training liaison, logistics, publicity, legal requirements, travel, accommodation, charity, interviews and press releases.

Note 1:

Please note that you have received all information in Case Study 1 that is needed to answer the question 1 below.

Requirement: Answer the question 1 below

You are required to develop a Work Breakdown Structure (WBS) by using the description from the Case Study 1. Make sure that all described activities in the Case Study 1 are allocated at the appropriate levels. Use arrows to illustrate how the activities from the Case Study 1 are interrelated in a Work Breakdown Structure (WBS). **(20 marks)**

Question 2

Case Study 2:

You are offering the service as an external project planning adviser. The new customer is requesting you to present the project management phases and discuss them.

Note 2: Please note that you have received all information in Case Study 2 that is needed to answer the question 2 below.

Requirement: Answer the question 2 below

Discuss all project management phases and explain the activities that take place in each phase. **(15 marks)**

Question 3

Case Study 3:

Your customer aims at initiating a new project. She requests you to evaluate their environment in terms of the main knowledge areas that are closely interrelated with the project planning and management.

Note 3: Please note that you have received all information in Case Study 3 that is needed to answer the question 3 below.

Requirement: Answer the question 3 below

Discuss the main knowledge areas that need to be considered and evaluated in an organisation in the context of project management. **(10 marks)**

Question 4

Case Study 4:

One of your customers is planning a new project in a property development. However, he lacks understanding about the difference between a project and process.

Note 4: Please note that you have received all information in Case Study 4 that is needed to answer the question 4 below.

Requirement: Answer the question 4 below

Discuss the key difference between a project and process. **(5 marks)**

Question 5

Case Study 5:

Draw a diagram of a typical project life cycle showing the phases and state 8 advantages for developing a life cycle. **(20 marks)**

Question 6

a) Discuss the concept of Integration and its effect on project management

Project integration management is about making sure that all the various elements of a project are properly coordinated. **10 marks**

b) What are the outputs of Change Control? Illustrate with examples **10 marks**

Three marks are given for correct examples given.

c) Description: Create the risk analysis matrix (risk analysis table) which includes at the top of the table the columns "Threat", "Likelihood" and "Impact". For every threat below the likelihood and impact need to be marked with X indicating the low, medium or high risks. What to do: The risk analysis matrix needs to show that in the case of the threat such as "Inadequate funding" the likelihood is medium while the impact on the project will be low. Another threat is the "Lack of technical skills in client business settings" with the high likelihood and high impact on the project. The final threat is the "Software virus that deletes all documents" with the low likelihood to occur, but with a high impact on the project

10 marks

Total – (30marks)

THE END.

TOTAL FOR THIS TEST: 100 MARKS